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FOR IMMEDIATE RELEASE

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Adeara Achieves Highest Level Partnership Authorization from Pillar Data Systems – Emerald Status

Emerald Level Certification Demonstrates Adeara's Expertise and Commitment to Customer Service

Campbell, CA. – July 10, 2008 – Adeara, a leading multi-vendor provider of high performance IT integration solutions specializing in virtualization, enterprise storage and server consolidation, today announced it has been selected as one of two bay area Emerald Partners. The Emerald Partner Program is designed to help partners such as Adeara to deliver competitive storage solutions to customers looking for scalable and efficient systems.

As part of Pillar Data's Emerald Partner Program initiative, Adeara has been elevated to the Emerald Partner Program. In order to participate, Adeara met specific requirements around sales and technical Pillar accreditations which have enhanced Adeara's overall storage go-to-market strategies. With over 7 installations now since striking a partnership with Pillar Data over 24 months ago, Adeara is in a position to offer its end-to-end storage solutions including consolidation, disaster recovery and backup solutions in a very cost-effective manner.

"This designation offers the highest level of branding, economic incentives, and differentiation amongst competition, and is a testimonial to our commitment to customer service through the use of Pillar Data technologies," said Norm Shockley Jr., CEO of Adeara, Inc. "As a Pillar Data Emerald Partner, this allows us to offer better solutions to existing and new customers."

"During the last year, we have seen massive growth and a steady increase in the revenue contributions of our worldwide channel partners," said Curt Wittich, VP worldwide sales, Pillar Data Systems. "We realize that our channel partners are integral to our ongoing growth and success. Today's announcement demonstrates our commitment to Adeara by offering a new level of service that arms them with better sales and marketing coverage, and the opportunity to participate in Pillar's Advisory Council."

Pillar remains focused on architecting quality storage solutions while providing partners and solution providers the tools and support needed for ongoing success. As the only company to deliver true Application-Aware storage solutions, partners are able to deliver unparalleled utilization rates, lower customers' energy costs by at least 50 percent, and ultimately lower total cost of ownership (TCO).

Pillar has recently received several channel accolades including the VARBusiness Annual Partner Program 5-Star Gold Star winners, and Computer Dealer News' Hot Companies to Watch for 2008.

About Adeara

Adeara is a leading multi-vendor provider of system integrator of high-performance IT system Integration solutions specializing in virtualization, enterprise storage, security and server consolidation. Our integrated services comprise the architecture, deployment and integration of our customers' networks and systems to deliver optimum solutions that meet their business needs, backed up by a customer endorsed track record of technical excellence. Adeara maintains the highest levels of partnership accreditation with the world's leading IT vendors including Dell, Hewlett Packard, Symantec, VMware, Check Point, Sun Microsystems, and Guardian Edge as well as relationships with emerging suppliers of innovative technology solutions.

About Pillar Data Systems

Founded in 2001, Pillar Data Systems develops Application-Aware Storage systems for midsize and enterprise organizations. With the highest utilization rates in the storage industry, the Pillar Axiom solution is the most efficient storage system on the market today. The Pillar Axiom cuts administrative time and total cost of ownership by more than 50 percent as well as provides the only storage system that can differentiate services based on application priority. Designed from the ground up as the only true Application-Aware Storage system, the Pillar Axiom allows users to match multiple application characteristics to the appropriate service levels within a single storage platform. Pillar Data Systems is privately funded by Tako Ventures, LLC, the venture arm of Larry Ellison. The company is headquartered at 2840 Junction Avenue, San Jose, California 95134. The company can be reached on the Web at <http://www.pillardata.com>, by phone at 408-503-4000 or by email at sales@pillardata.com.

To contact Adeara regarding any sales or customer matters, please email us at: info@adeara.co or contact us by phone at (866) 923-3272